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## Cherry, Bekaert & Holland Healthcare & Medical Sciences Group

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**H**ealthcare providers face a myriad of business issues that can determine the success or failure of their enterprises. Regulatory, operational and financial challenges abound in the healthcare and medical industry. To ensure business success, companies must wrestle with complex and bureaucratic healthcare payment systems, Medicare and Medicaid issues, advancing medical and information technology and stringent compliance requirements resulting from a heightened regulatory environment.

Teaming with an experienced professional services firm can be critical to effectively dealing with the evolving nature of the healthcare arena. Cherry, Bekaert & Holland, L.L.P. (CB&H) has a specialized team of accounting and consulting professionals that focus on providing services to healthcare and medical clients. We know the healthcare industry, and can bring valuable insight and experience to our clients.

**Experience.** Healthcare services are a major component of our national economy and an important focus of the CB&H network. To best serve this vital sector, CB&H's Healthcare & Medical Sciences Group exclusively features industry professionals dedicated to providing accounting, auditing and advisory solutions to the Firm's healthcare clients. In addition to a core group of experienced accountants and consultants that cater directly to the industry, CB&H employs a team of experienced professionals with practical knowledge and expertise in working with specialized healthcare entities.

Healthcare and medical organizations served by CB&H's Healthcare & Medical Sciences Group include:

- Health systems and hospitals
- Academic medical centers
- HIT vendors
- Third-party administrators
- Managed care organizations
- Integrated service networks
- Skilled nursing facilities
- Home healthcare providers
- Independent care facilities
- Physician practices
- Continuing care retirement communities
- Payors

With experience serving over 250 healthcare providers throughout the Southeast, CB&H is a leading professional services firm providing value-added financial, operational and strategic advice to healthcare clients across the region.



Our healthcare and medical industry professionals can provide practical solutions for the following business issues:

### **Risk Management and Compliance Services**

- Sarbanes-Oxley Implementation and Testing
- Regulatory and Legislative Consulting
- Operational and Financial Controls Testing
- Corporate Compliance Support
- Documentation Process Review
- Quality Assurance Testing

### **Strategic Consulting Services**

- Reimbursement Services and Analysis
- Health Information Management (HIM) Services
- Financial and Business Analysis
- Business Valuation Services
- Benefits Plan Design
- Mergers and Acquisitions
- Cost Segregation Studies
- Revenue Cycle Improvement
- Strategic Planning

### **Assurance Services**

- Financial Statement Audits
- Accounting Software Consultation
- Internal Audit Outsourcing
- Tax Planning and Structuring

**Commitment.** At CB&H, our partners specializing in healthcare have the practical experience, educational background, professional credentials and ongoing training to effectively counsel our clients in this dynamic operating environment.

Recognized in published articles and on the lecture circuit, our professionals stay on the pulse of the healthcare sector. We monitor legislative and administrative changes on Capitol Hill and in statehouses to enhance our clients' decision-making process. Members of our Firm have testified before Congress and served on federal and state regulatory and advisory committees. We also actively support a number of healthcare and medical trade and business organizations throughout the Southeast, including the Healthcare Financial Management Association (HFMA), the American Health Information Management Association (AHIMA), the Health Information Management Systems Society (HIMSS), the Medical Group Management Association (MGMA) and numerous statewide hospital and nursing home associations.



For more information on the full spectrum of services we offer to the healthcare and medical industry, please visit us online at [www.cbh.com](http://www.cbh.com) or contact Kip Plowman 404.254.3638

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