



# Lauren Stinson, CMI

Principal, Tax Services

National Leader, Sales & Use Tax

4080 McGinnis Ferry Road, Suite 1501  
Alpharetta, GA 30005

Let's Talk

E [lstinson@cbh.com](mailto:lstinson@cbh.com)

P 404.375.1134

As a Principal with Cherry Bekaert, Lauren serves as the National Leader for the Sales & Use Tax practice within the Firm's State & Local Tax group. She specializes in helping clients manage their sales and use tax processes in order to minimize sales tax exposure and maximize sales tax savings.

Based in Cherry Bekaert's Atlanta practice, Lauren is an expert on sales and use tax issues that directly impact manufacturers, technology businesses and eCommerce sellers on the state and national levels. Since 1990, she has leveraged her experience to provide clients with sales and use tax consulting, as well as a variety of specialty services including reverse audits, nexus reviews, training and compliance solutions.

Lauren is a featured speaker at industrial, technology and eCommerce association meetings and conferences, along with sales tax training seminars around the country. She is also a regular contributor to the Manufacturing and Georgia blog for [SalesTaxSupport.com](http://SalesTaxSupport.com), and has published sales tax articles in national publications including Inc. Magazine and other manufacturing-focused trade journals.

Prior to joining Cherry Bekaert via acquisition, Lauren was the owner and president of Windward Tax, a boutique sales and use tax specialty firm. She was also the founder and co-partner of IntegriTax, a sales and use tax consulting firm.



## Education

B.A. in Accounting, Franklin & Marshall College

M.B.A., University of Georgia

## Specialties/Areas of Expertise

- ▶ eCommerce
- ▶ Nexus Reviews
- ▶ Reverse Audits
- ▶ Sales & Use Tax
- ▶ State & Local Tax
- ▶ State Credits & Incentives
- ▶ Strategic Planning

## Professional Involvement

- ▶ Member, Institute for Professionals in Taxation ("CMI")

## Community Involvement

- ▶ Board Member, PTA

[cbh.com/lstinson](http://cbh.com/lstinson)