



## Providing Solutions on Your Path to Innovation

### Focusing on Middle Market Innovation

Growth and innovation go hand-in-hand. To achieve and sustain growth, companies within the Technology, Health and Industrial sectors require advisors and accountants who fully comprehend how innovation creates disruption and change that can lead to business risk, uncertainty, issues and new opportunities.

If you are innovating, allow THInc<sup>®</sup> to guide your company in the right direction. THInc is a specialized practice of dedicated experts serving innovative clients in the Technology, Health and Industrial sectors.

Cherry Bekaert can help you surge ahead.



# Key Offerings

## Core Capabilities

- ▶ Assurance
- ▶ Tax
- ▶ Risk Advisory

## Tax Optimization

- ▶ Entity Selection
- ▶ IP Planning
- ▶ Global Structure Design
- ▶ Foreign Tax Credit Planning

## Technology Solutions

- ▶ Application Design, Development and Integration
- ▶ Azure Assessments & Workshops
- ▶ Business Intelligence
- ▶ Cloud Discovery & Assessment
- ▶ Work Management Solutions

## Business Economics Consulting

- ▶ Global Transfer Pricing
- ▶ Performance Benchmarking
- ▶ Profitability Analysis
- ▶ Dynamic Pricing
- ▶ High-Value Asset Strategy

## Innovation Credits

- ▶ R&D Credits
- ▶ Energy Credits
- ▶ Investment Tax Credits
- ▶ Deduction Accelerators
- ▶ Cost Segregation

## State & Local Tax (SALT) Advisory

- ▶ State Innovation Credits
- ▶ Incentive Strategies
- ▶ Digital Goods & Cloud Consulting
- ▶ Process Optimization
- ▶ Jurisdictional Planning & Design
- ▶ Property Tax

## Benefit Consulting Solutions

- ▶ Health & Benefits
- ▶ Risk Management
- ▶ Compensation & Human Capital
- ▶ Retirement Plans & Actuarial Services
- ▶ Executive Insurance
- ▶ Transaction Services

## Cybersecurity Solutions

- ▶ IT Governance, Security Planning and Policies & Procedures
- ▶ Security Awareness Training & Program Development
- ▶ Readiness Assessments
- ▶ Risk Assessments
- ▶ Attack & Penetration Tests/Ethical Hacking
- ▶ Vulnerability Assessments
- ▶ Service Organization Controls Services



## Technology

Software  
SaaS  
Security  
FinTech  
Mobility  
Hardware



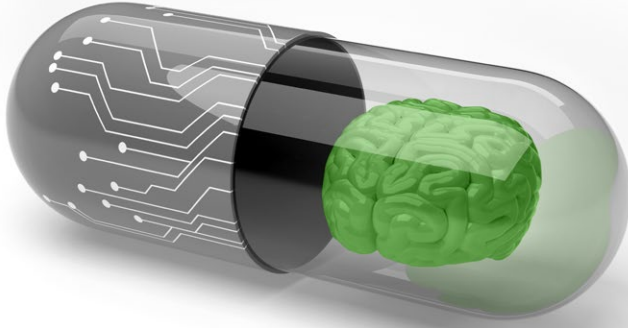
## Health

Health IT  
BioTech  
Pharmaceutical  
Medical Devices



## Industrial

Advanced Manufacturing  
Machines & Tools  
Green Manufacturing  
Distribution & Logistics  
Specialty Products  
Energy



## CPAs and Advisors with Your Growth in Mind

As a nationally recognized, growth-oriented CPA firm, Cherry Bekaert LLP provides guidance and support that helps our clients move forward to reach their organizational goals. Our Firm's industry specialists understand your marketplace, so we can help you make the most of emerging opportunities while minimizing compliance headaches.



### Advisory Board

Our world-class team of experienced entrepreneurs, corporate executives and industry leaders serve as a valuable resource and experienced sounding board for THInc. These leaders in innovation regularly advise us on business needs, strategies and innovation trends. Their expertise allows us to help our clients take advantage of growth opportunities.



### THInc Tanc

Insight and guidance on how innovation impacts the Technology, Health and Industrial sectors are central to our THInc practice. Our dedicated group of professionals takes the lead on researching and developing thought leadership that benefits our clients' growth efforts.

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# 1100+

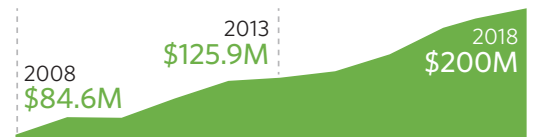
Associates Firmwide



# 140+

Partners & Principals

# 70

 Years in Business

# \$200M+

Annual Revenue

Ranked as a Top Accounting Firm Across the U.S. **25**

# 9 States

 & Washington, D.C.

Serving Clients Across the U.S. & Internationally



Founding Member of Baker Tilly International  
The **8th Largest Accountancy and Business Advisory Network** in the World  
Represented by **796 Offices** in **147 Countries**  
Combined Revenue of **\$3.4 Billion**  
**33,600** Staff Worldwide

# Collaborators in Innovation

Staying ahead of the curve, Cherry Bekaert's THInc professionals are actively engaged with leading organizations that foster innovation and emerging growth-oriented business.

- ▶ 757 Angels
- ▶ Activation Capital
- ▶ Associated General Contractors of Virginia, Inc. (AGCVA)
- ▶ Association for Corporate Growth (ACG)
- ▶ Charlotte Chamber Manufacturers Council
- ▶ Council for Entrepreneurial Development (CED)
- ▶ eMerge Americas
- ▶ Entrepreneurs' Organization (EO)
- ▶ Florida Israel Business Accelerator
- ▶ Florida Venture Forum
- ▶ Greater Fort Lauderdale Alliance
- ▶ Greater Richmond Partnership
- ▶ Launch Tennessee
- ▶ Manufacturers Association of Florida (MAF)
- ▶ Maryland Tech Council
- ▶ Miami-Dade County Economic Development & International Trade
- ▶ Mid-Atlantic Venture Association (MAVA)
- ▶ Nashville Healthcare Council
- ▶ Nashville Technology Council
- ▶ National Association of Manufacturers
- ▶ NC Tech Association
- ▶ Organization of Women in International Trade (OWIT) - South Florida
- ▶ Richmond Technology Council
- ▶ Roanoke Regional Partnership
- ▶ Roanoke-Blacksburg Technology Council
- ▶ South Carolina Manufacturers Alliance
- ▶ South Florida Manufacturers Association (SFMA)
- ▶ Southeastern Medical Device Association (SEMDA)
- ▶ SUP-X: The Startup Expo
- ▶ Synapse Summit
- ▶ Tampa Bay Technology Forum (TBTF)
- ▶ Tampa Bay Wave
- ▶ Tampa Hillsboro Economic Development Corporation
- ▶ Technology Association of Georgia (TAG)
- ▶ The Beacon Council
- ▶ Venture Atlanta
- ▶ Venture Forum RVA
- ▶ Venture Hive
- ▶ Virginia Bio
- ▶ Virginia Economic Development Partnership
- ▶ Women in Technology (WIT)

## THInc Leadership

Nashville, TN

**Dawn Patrick, CPA**  
615.383.6592  
dpatrick@cbh.com

Washington D.C.

**Stacy LaMontagne, CPA**  
703.506.4440  
slamontagne@cbh.com

Richmond, VA

**Rob Martin, CPA**  
804.673.5700  
rmartin@cbh.com

Hampton Roads, VA

**Matt Brady, CPA**  
757.456.2400  
mbrady@cbh.com

Roanoke, VA

**Randy Burton, II, CPA**  
540.342.6911  
rburton@cbh.com

Raleigh-Durham, NC

**Ronnie Eubanks, Jr., CPA**  
919.383.8585  
reubanks@cbh.com

Charlotte, NC

**Erik Horstmann, CPA**  
704.377.1678  
ehorstmann@cbh.com

Greenville, SC

**Aaron Parris, CPA**  
864.233.3981  
aparris@cbh.com

Atlanta, GA

**Michael Valerio, CPA**  
404.209.0954  
mvalerio@cbh.com

Augusta, GA

**Bonnie Cox, CPA**  
706.724.3557  
bc Cox@cbh.com

Tampa, FL

**Chris Rux, CPA**  
813.251.1010  
crux@cbh.com

South Florida

**Lourdes De Los Santos, CPA**  
786.427.6450  
ldelossantos@cbh.com