

DIGITAL ADVISORY

Digital Advisory Services for the Aviation Industry



Process Automation and Workflow

We conduct detailed discovery sessions to understand the current state of operations and identify opportunities to reduce excess cost, waste, time, and rework. From this understanding, we create a desired “future state” of operations that enables scalable growth and accelerates the achievement of organizational goals and objectives.



Software and Platform Evaluation

Building on the discoveries from the Process Automation and Workflow Assessment, we work with the airport to determine a logical order in replacing legacy technology when the platform is not capable of attaining the future state of operations without significant costs or customizations. Functional areas commonly considered within an airport technology environment:

- ▶ Core financials
- ▶ Airport Business Management
- ▶ Airport Property & Revenue Management

- ▶ Airport Enterprise Asset Management (EAM)
- ▶ Computerized Maintenance Management Systems (CMMS)
- ▶ Fixed Base Operator (FBO)
- ▶ Human Capital Management



Fiscal Period Close Optimization Assessment

We review and assess the airport’s fiscal quarter-end and year-end close processes to document the current activities and deliverables leading to the current close. We identify individual tasks that can be eliminated or automated with improved use of technology or deployment of new technology, or “leveraged down” the airport’s accounting org chart. The goal is to assist the airport in implementing an improved close process that takes fewer person-hours to perform, has a shorter calendar duration, uses more effective technology to enable collaboration, and supports the airport’s goals in financial reporting and within their own audit.



Solution Integrations

Airports use many disparate pieces of technology in the aspects of running the business. Rarely do these pieces of technology communicate well with each other. We work with the airport and their technology providers to determine areas of opportunity in integrating the pieces of technology. The engagement's end goal is to reduce manual entry, enable a "single source of the truth" data model, provide more real-time information to users and systems, and enable comprehensive business intelligence deployment.



IT Strategy, Managed Services, and Cybersecurity

We assist Airport's senior leadership with aligning the IT strategic and tactical plans with the Airport's goals and objectives. We conduct an analysis of the skills present on the IT team compared to the skills required by the Airport and provide guidance on deployment of outsourced IT services as needed. We also provide a cyber assessment and improvement consulting on Airport technology assets, both on-premise and cloud / hosted services.



Business Intelligence and Data Analytics

We enable better business decisions by creating a unified business intelligence strategy to identify high-value data elements from across the Airport's current and future technology to drive the design and deployment of new Key Performance Indicators. Effective and timely data scorecards are created, and dashboards updated based on real-time data pulled from the airport's operational and financial systems of record.



CIO Advisory Services

Our CIO Advisory Services can ensure Airports are current with emerging technologies and industry standards and recommend the most appropriate, robust and cost-effective technology solutions. This includes hardware and software platforms, network infrastructure, communications frameworks, data centers and cloud services.

We Can Guide You Forward



Jim Holman

Director, Digital Advisory
Strategy & Operations Leader
jim.holman@cbh.com
404.209.0954



Lauren Strope, CPA

Partner, Assurance Services
Government & Public Sector Practice
lstrope@cbh.com
813.251.1010



Bob Misch

Principal, Digital Advisory
Business Strategy & Digital Transformation
bob.misch@cbh.com
703.548.8346

cbh.com/digital



About Cherry Bekaert

© 2022 Cherry Bekaert LLP. All Rights Reserved. This material has been prepared for general informational purposes only and is not intended to be relied upon as tax, accounting, or other professional advice. Before taking any action, you should consult a professional advisor familiar with your particular facts and circumstances.

v. 06.09.2022 Brochure_Digital-Advisory-Services-for-Aviation-Industry_741468694

