

DIGITAL ADVISORY

Cherry Bekaert Quickstart Session

Where Critical Thinking And Innovative Solutions Drive Growth

During times of rapid change, business leaders seek out opportunities to take strategic risks, build momentum, achieve ambitious revenue, increase margins and meet market share goals. Cherry Bekaert's Quickstart sessions can help leadership navigate this fast pace of change in an accelerated problem-solving environment to help create opportunities and turn insights into tangible results.

Quickstart Session

Quickstart is a one-day facilitated working session that encourages idea generation, interaction and prototyping of solutions by infusing environment, elements and approaches to engage participants intellectually, physically and emotionally.

How It Works

Cherry Bekaert's team of strategists, technologists and analysts leverage a tested set of design-thinking principles that combine behavioral science, analytics, technology and facilitation to break through traditional problem-solving methods. The objective is to disrupt conventional thinking, spur creativity and ignite new perspectives leading to measurable solutions.

When To Engage

Leverage a Quickstart Session when your organization is:

- ▶ Facing an uncertain future
- ▶ Introducing a new C-suite leader
- ▶ Creating a new team
- ▶ Navigating significant challenges
- ▶ Building momentum

Top Challenges To Address



Transform Business

Identify challenges facing the business and determine opportunities. Develop a view of the future and approach to transform business to create a competitive advantage.



Leverage Analytics

Determine the issues to address and insights needed to run the business. Identify and visualize the right data for maximum efficacy.



Align Organization

Step back and look at the big picture, identify reasons for underperformance, different perspectives and conflicting mandates and suggest various approaches to guide you to a consensus on an alignment.



Redesign Function

Collaborate with functional leadership to identify needs from the function. Suggest future approaches and express ideas about what the function could accomplish and how it could be organized.



Optimize Business and Technology Operations

Identify bottlenecks and challenges in the current operations to develop approaches for alternate processes, and business and talent models.



Develop Business and Technology Strategy

Get to the heart of your business or technology vision and align it with industry growth, identify gaps and establish KPIs for success. Develop approaches to have quicker response to challenges.



Address Customer Needs

Understand how the industry and consumers are changing, so that your organization remains relevant and competitive. Develop approaches to enhance brand and extend reach.



Drive Innovation

Determine approaches to innovate the business. Apply design thinking and other proven innovation methodologies to accelerate towards new product and service opportunities, developments and strategies for sustained growth.

Before the Session

We work with you to co-create an effective session. Co-creation is proven to deliver meaningful experiences that drive real change. It also allows you to own the results generated and drive them forward. Our team will thoroughly research and frame the objectives to prepare a well-designed session. We develop every aspect of the session with the 'why?' in mind and then validate our assumptions with you to ensure that the content focuses on your core objective.

We Can Guide You Forward



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About Cherry Bekaert

"Cherry Bekaert" is the brand name under which Cherry Bekaert LLP and Cherry Bekaert Advisory LLC, independently owned entities, provide professional services in an alternative practice structure in accordance with applicable professional standards. Cherry Bekaert LLP is a licensed CPA firm that provides attest services, and Cherry Bekaert Advisory LLC and its subsidiary entities provide tax and advisory services. For more details, visit cbh.com/disclosure.

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During the Session

Every session is a solution-oriented experience. During the session the team will:

- ▶ Share industry information and frameworks built on empirical data, research and learnings
- ▶ Share interactive, intuitive, insight-rich visualizations
- ▶ Conduct exercises to engage both individuals and teams
- ▶ Use design-thinking principals and visual tools to ideate for solutions

After the Session

You will have tangible strategies supported by an action plan to help your team implement the changes needed to achieve breakthrough results in the organization. The Cherry Bekaert team will provide a report detailing:

- ▶ Issues discussed and the desired outcomes identified during the session
- ▶ High-level action plan with business outcomes, impact, value and estimated timeline

Success today requires fresh approaches, skills and results. The Quickstart session helps you discover original solutions and uncover opportunities with an approach designed to take your organization to the next level.

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