



DIGITAL TRANSFORMATION SERVICES

Content & Collaboration Services

In a rapidly evolving, complex and uncertain marketplace, businesses look for innovative ways to continue to meet changing customer needs and manage profitable revenue growth.

The current market conditions provide mid-tier organizations a “once-in-a-lifetime” opportunity to take strategic risks, grow revenues and gain market share. Through digital enablement, these organizations can nimbly meet evolving customer needs, expand their go-to-market footprint, and compete more effectively with some of their larger, less agile contenders.

Cherry Bekaert’s Digital Advisory provides strategic and tactical support to businesses, positioning them for long-term growth. In addition, we improve performance by transforming business models – leveraging technology and data as core to their competitive advantage.

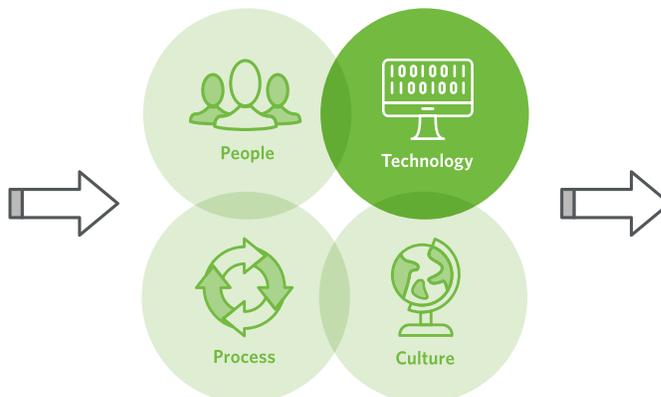
Digital Transformation Journey

A critical step in the digital transformation journey is establishing a Content & Collaboration Architecture and Implementation.

Areas of Focus



Areas of Change



Business Outcomes



Content & Collaboration Services

Areas of Focus

- ▶ Does your team struggle to collaborate on projects to deliver for your clients?
- ▶ Do your teammates have trouble being productive while working remotely?
- ▶ Is it hard to find the business content that you need to be effective?
- ▶ Are there still inefficient, paper-based business processes that you need help with?
- ▶ Do you have repetitive tasks throughout your process chain keeping you from focusing on higher value opportunities?
- ▶ Are there disparate systems in your organization that need to be integrated for a single version of the truth?

Deliverables

The Content and Collaboration Services offering provides leadership with:

- ▶ Collaboration architecture design solution to map out the information details for your on-premise to cloud Microsoft 365 - Teams, SharePoint and OneDrive content strategy
- ▶ Build out your intranet look and feel, and Microsoft 365 cloud governance plan and policies with content migration
- ▶ Automation of repetitive business processes using Microsoft Power Automate, Power Apps and other Azure components
- ▶ System integrations using Azure Integration Services and other integration service offerings

About Cherry Bekaert

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Outcomes

Focus on Content and Collaboration with your organization provides many benefits, including:

- ▶ Work-from-anywhere capability
- ▶ Increased workforce productivity
- ▶ Ease of finding necessary content
- ▶ Full use of the Microsoft 365 investment
- ▶ Accurate and timely business intelligence
- ▶ Improved internal controls and compliance
- ▶ Easier onboarding of new team resources

The Digital Difference

Cherry Bekaert Digital Advisory helps organizations ignite growth by quickly assessing, transforming and sustaining business strategies based upon priorities, strategic plans and budget. Utilizing an agile and flexible approach, we help you reengineer your business operations and services, examining each area with a focus on people, process, technology and culture.



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