



DIGITAL TRANSFORMATION SERVICES

Managed Service Provider

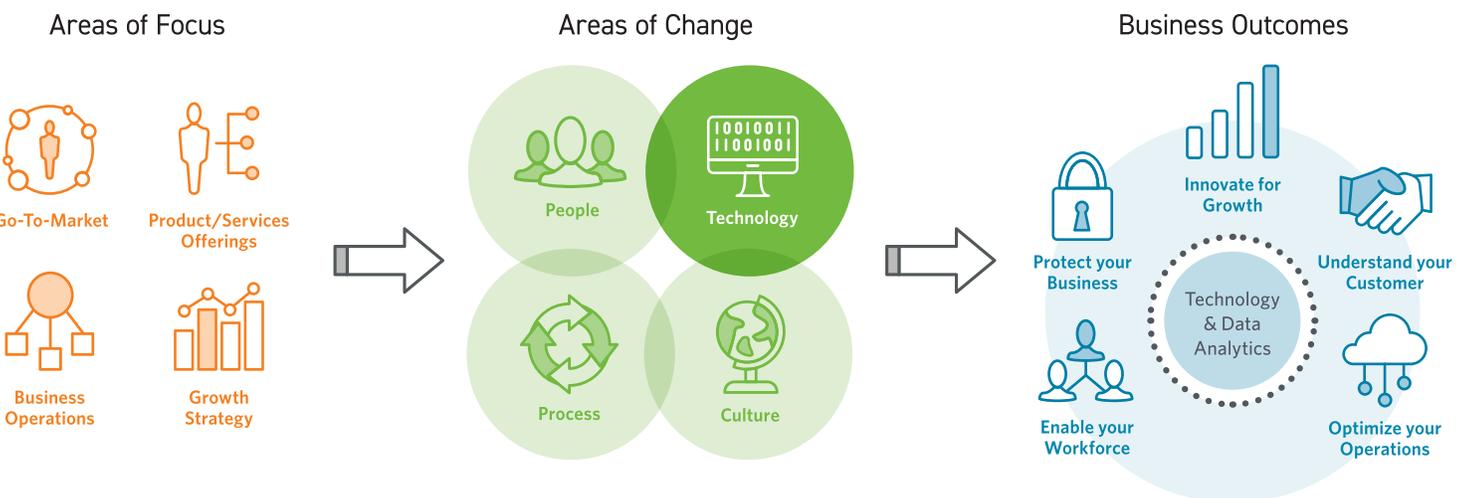
In a rapidly evolving complex and uncertain marketplace, businesses look for innovative ways to continue to meet changing customer needs and manage profitable revenue growth.

The current market conditions provide mid-tier organizations a “once-in-a-lifetime” opportunity to take strategic risks, grow revenues and gain market share. Through digital enablement, these organizations can nimbly meet evolving customer needs, expand their go-to-market footprint, and compete more effectively with some of their larger, less agile contenders.

Cherry Bekaert Digital Advisory provides strategic and tactical support to businesses, positioning them for long-term growth. In addition, we improve performance by transforming business models – leveraging technology and data as core to their competitive advantage.

Digital Transformation Journey

A critical step in the digital transformation journey is ensuring you have an experienced Managed Service Provider to support you through this effort. A Managed Service Provider can help ensure your systems run smoothly, stay secure and up-to-date, and deal with the day-to-day technical issues so that you can remain focused and productive on your core business.



Managed Service Provider

Areas of Focus

The Managed Service Provider offering focuses on the following key components of the business:

- ▶ **Strategic Partnership** - ensures a strategic approach by proactively monitoring, detecting, and solving problems and making decisions that compliment your IT infrastructure and reach your technology goals.
- ▶ **Network Operations** - remotely monitors your organization's network 24/7 minimizing problems and troubleshoots and deploys solutions for any network issues.
- ▶ **IT Infrastructure and Business Applications** - manages your IT policies and processes, along with the equipment, data, human resources and external contacts needed to ensure that IT operations and applications run smoothly and efficiently.
- ▶ **Security Management** - ensures your organization is protected by reducing the risk of security breaches, downtime, and loss of revenue.
- ▶ **Services and Support** - provides technical support to users, workforce and customers to minimize downtime.

Deliverables

The Managed Service Provider offering provides leadership with:

- ▶ Dedicated IT Advisor
- ▶ Dedicated Service Manager
- ▶ 24x7 Network Operations Center
- ▶ Infrastructure Management
- ▶ Client Management
- ▶ Security Management
- ▶ User Support

About Cherry Bekaert

© 2022 Cherry Bekaert LLP. All Rights Reserved. This material has been prepared for general informational purposes only and is not intended to be relied upon as tax, accounting, or other professional advice. Before taking any action, you should consult a professional advisor familiar with your particular facts and circumstances.

v. 01.05.2022 Digital-Transformation_Managed-Service-Provider-818806007

Outcomes

By hiring a Managed Service Provider, organizations can benefit from the following:

- ▶ Informed business and technology decisions
- ▶ Staffing - If your organization is short staffed, tasks can be outsourced.
- ▶ Technical Expertise - immediate access to expert resources.
- ▶ Constant Network Monitoring - 24/7 monitoring services using network monitoring tools that offer system visibility and cloud management.
- ▶ Business continuity
- ▶ Improves security
- ▶ Improves cost efficiency

The Digital Difference

Cherry Bekaert Digital Advisory helps organizations ignite growth by quickly assessing, transforming, and sustaining business strategies based upon priorities, strategic plans, and budget. Utilizing an agile and flexible approach, we work with you to reengineer your business operations and services offered, examining each area with a focus on people, process, technology, and culture.



Dan Hulen

Director, Digital Advisory Services
dan.hulen@cbh.com

cbh.com/digital



 **Cherry Bekaert**^{LLP}
Your Guide Forward