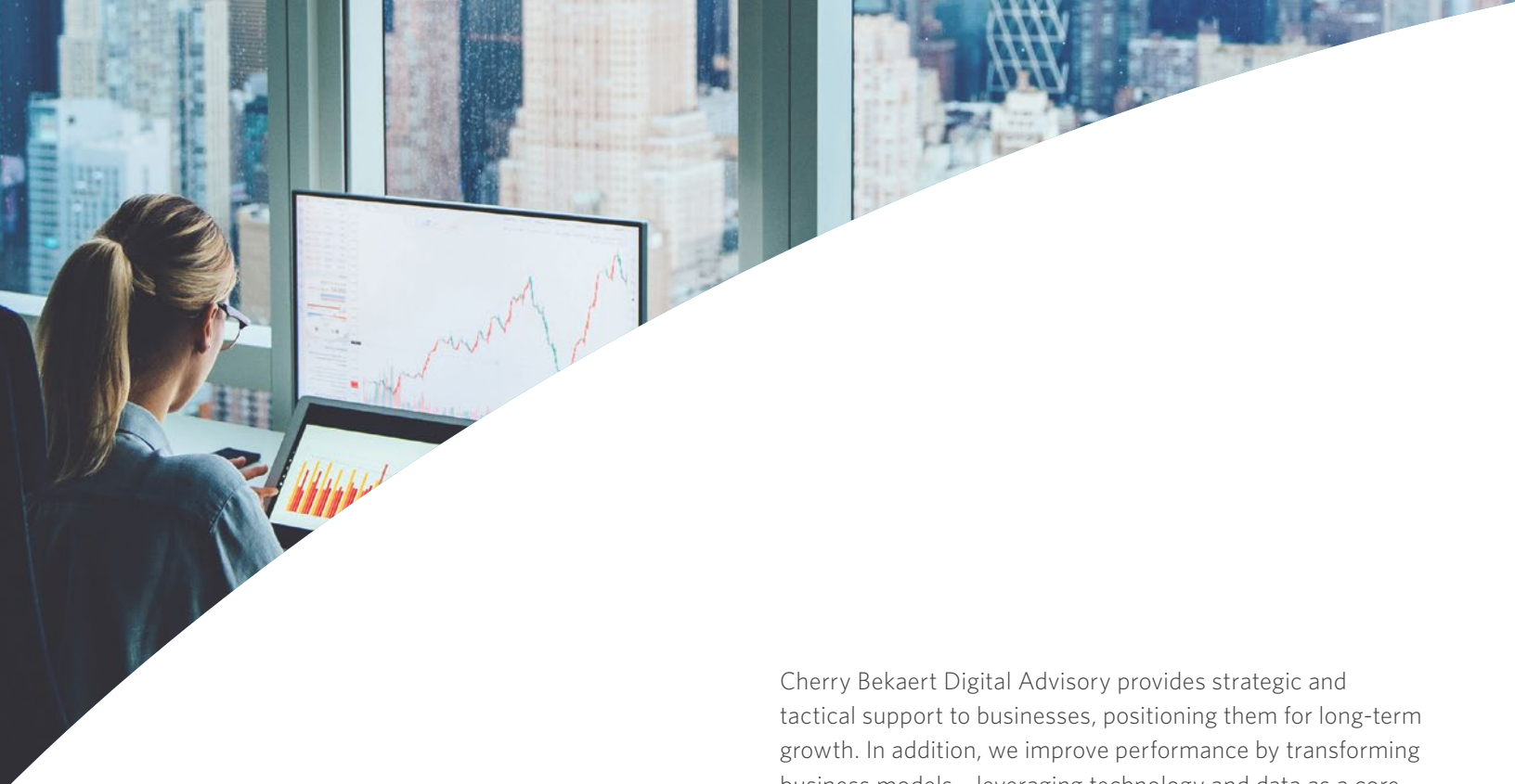


Digital Platforms

In a rapidly evolving complex and uncertain marketplace, businesses look for innovative ways to continue to meet changing customer needs and manage profitable revenue growth.

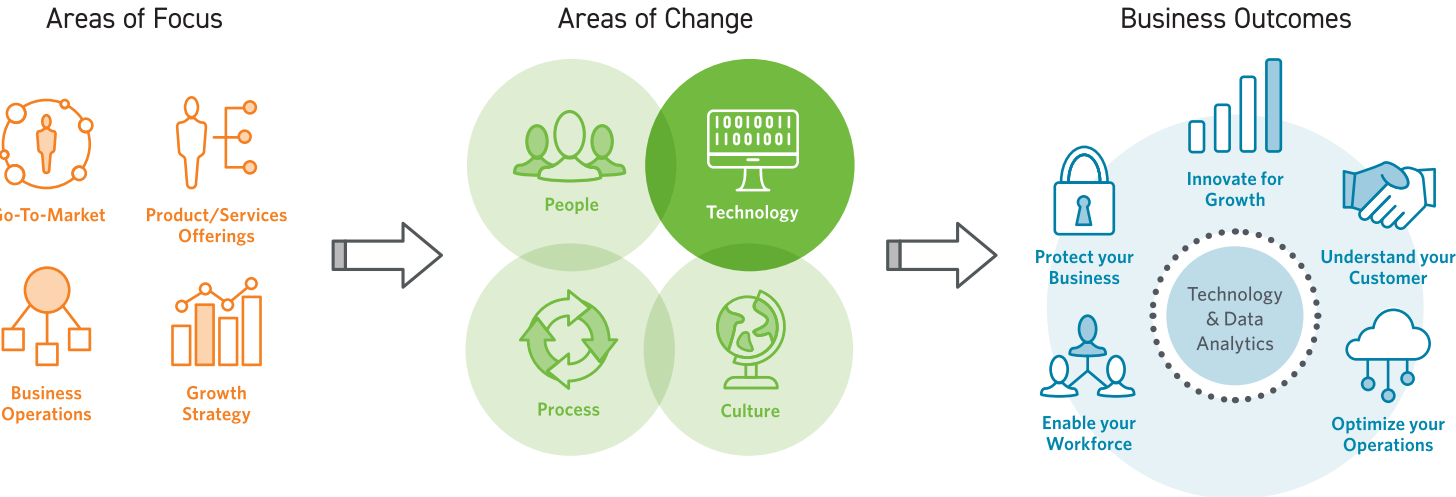


Cherry Bekaert Digital Advisory provides strategic and tactical support to businesses, positioning them for long-term growth. In addition, we improve performance by transforming business models – leveraging technology and data as a core competitive advantage.

The current market conditions provide middle-market organizations a “once-in-a-lifetime” opportunity to take strategic risks, grow revenues and gain market share. Through digital enablement, these organizations can nimbly meet evolving customer needs, expand their go-to-market footprint, and compete more effectively with some of their larger, less agile contenders.

Digital Transformation Journey

A critical step in the digital transformation journey is selecting and integrating the appropriate digital platforms for your organization. The right digital platforms deliver unparalleled value that drives business performance, mitigates risks, and accelerates digital transformation.



Digital Platforms

Areas of Focus

The Digital Platform Offering focuses on software solutions and applications that align with your organization to drive critical business outcomes. We consult on industry leading, award-winning digital platform providers that focus on these key areas:



Collaboration

Through a deep understanding of your organization, processes, and supply chains, we leverage business intelligence and collaboration platforms to digitize every aspect of your business. Our collaboration platforms foster innovation, combining data and knowledge management to automate business processes.

Outcomes:

- ▶ Enhance customer experiences with process and document automation and e-signatures
- ▶ Flexibility and mobility to share information and solve business problems at anytime from anywhere
- ▶ Streamline operations with automated workflows
- ▶ Improve consistency and service performance delivery across departments
- ▶ Empower employees to easily improve processes and implement change
- ▶ See, interact, and understand your data for deeper insights



Custom Cloud Applications

Our team of digital experts help you build cloud applications that harness the full power of Azure, AWS, and other third-party cloud platforms enabling your organization to be agile and resilient delivering digital transformation at scale.

Outcomes:

- ▶ Drive process efficiencies by increasing digitization of workflows and automated updates
- ▶ Migrate mission critical custom applications to the cloud
- ▶ Develop new custom cloud first applications as “secret sauce” strategic solutions or industry platforms
- ▶ Instantly scale up processing power and server storage to meet growing business demands
- ▶ Reduce costs with less hardware and maintenance
- ▶ Ensure business continuity for long-term success

- ▶ Reduce risk and lost prevention with multiple redundancies, server locations and copies
- ▶ Optimize flexibility and mobility enabling the workforce to work from anywhere
- ▶ Deliver speed to market enhancing insights, innovation, and delivery



Enterprise Content Management and Intranet

Increasing productivity, efficiency and security of your digital data is paramount for organizations to effectively compete. Our Enterprise Content Management platform drives collaboration and efficiencies by streamlining business processes through management, storage and organization of your business documents in real-time.

Outcomes:

- ▶ Digitize documents for workforce to access anytime from anywhere
- ▶ Centralize and secure document management that is easily searchable
- ▶ Streamline organizational procedures leading to resource and cost reductions
- ▶ Increase productivity and delivery performance
- ▶ Improve employee experience with real-time visibility into the status of requests and transactions



Financial Management

As the needs of your organization grows the demand for a flexible, detailed reporting and scalable financial management solution becomes a business-critical necessity. Our cloud-based financial management platform enables your organization to focus on performance rather than back-office needs.

Outcomes:

- ▶ Integrated financials with operations, sales, etc. for better operational efficiency and optimal financial management
- ▶ Real-time access to customizable dashboards, KPIs and reports anytime from anywhere
- ▶ Detailed tagging of financial tracking
- ▶ Scalable solution to support organizational growth
- ▶ Reduce costs by lowering capital investments and workforce costs
- ▶ Streamline redundancies in accounting procedures
- ▶ Enhance productivity and customer experience
- ▶ Increase revenue and employee satisfaction
- ▶ Speed to market



The Digital Difference

Cherry Bekaert Digital Advisory helps organizations ignite growth by quickly assessing, transforming, and sustaining business strategies based upon priorities, strategic plans, and budget. Utilizing an agile and flexible approach, we help you to reengineer your business operations and services offered, examining each area with a focus on people, process, technology, and culture.

Your Guide Forward



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About Cherry Bekaert

Ranked among the U.S. largest accounting firms, Cherry Bekaert offers assurance, tax, risk, digital, transaction advisory, benefits consulting, and wealth management solutions. With clients across the U.S. and internationally, we have industry knowledge in technology, healthcare and life sciences, industrial manufacturing, private equity, real estate and construction, professional services, hospitality and retail, government and not-for-profit. We exercise a deliberate curiosity to know our clients' industries and work collaboratively as one team to guide them forward.

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