

Digital Platforms

In a rapidly evolving, complex and uncertain marketplace, businesses look for innovative ways to continue to meet changing customer needs and manage profitable revenue growth.

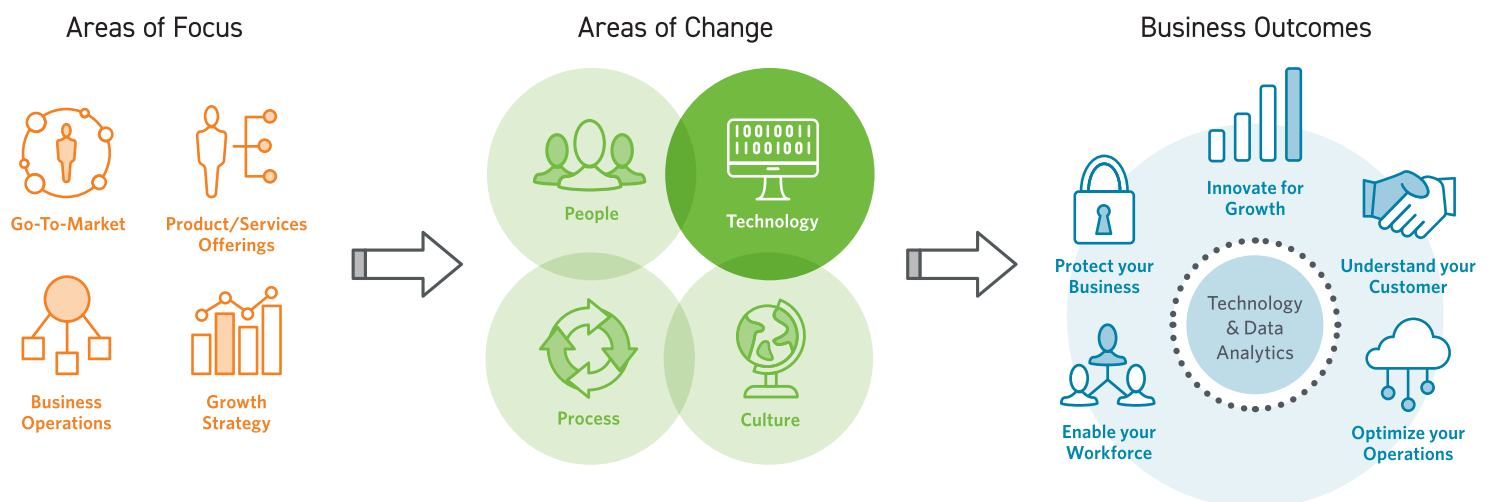


Cherry Bekaert Digital Advisory provides strategic and tactical support to businesses, positioning them for long-term growth. In addition, we improve performance by transforming business models – leveraging technology and data as a core competitive advantage.

The current market conditions provide middle-market organizations a “once-in-a-lifetime” opportunity to take strategic risks, grow revenues and gain market share. Through digital enablement, these organizations can nimbly meet evolving customer needs, expand their go-to-market footprint and compete more effectively with some of their larger, less agile contenders.

Digital Transformation Journey

Selecting and integrating the appropriate digital platforms for your organization is critical for your digital transformation journey. The right digital platforms deliver unparalleled value that drives business performance, mitigates risks and accelerates digital transformation.



Digital Platforms

Areas of Focus

The Digital Platform Offering focuses on software solutions and applications that align with your organization to drive critical business outcomes. We consult on industry-leading, award-winning digital platform providers that focus on these key areas:



Collaboration

Through a deep understanding of your organization, processes and supply chains, we leverage business intelligence and collaboration platforms to digitize every aspect of your business. Our collaboration platforms foster innovation, combining data and knowledge management to automate business processes.

Outcomes:

- ▶ Enhance customer experiences with process and document automation and e-signatures
- ▶ Maximize flexibility and mobility to share information and solve business problems at anytime from anywhere
- ▶ Streamline operations with automated workflows
- ▶ Improve consistency and service performance delivery across departments
- ▶ Empower employees to easily improve processes and implement change
- ▶ See, interact and understand your data for deeper insights



Custom Cloud Applications

Our team of digital experts help you build cloud applications that harness the full power of Azure, AWS and other third-party cloud platforms, enabling your organization to be agile and resilient delivering digital transformation at scale.

Outcomes:

- ▶ Drive process efficiencies by increasing digitization of workflows and automated updates
- ▶ Migrate mission-critical custom applications to the cloud
- ▶ Develop new custom cloud first applications as strategic solutions or industry platforms
- ▶ Scale up processing power and server storage to meet growing business demands
- ▶ Reduce costs with less hardware and maintenance
- ▶ Ensure business continuity for long-term success

- ▶ Reduce risk and lost prevention with multiple redundancies, server locations and copies
- ▶ Optimize flexibility and mobility, enabling the workforce to work from anywhere
- ▶ Deliver speed to market enhancing insights, innovation and delivery



Enterprise Content Management and Intranet

Increasing productivity, efficiency and security of your digital data is paramount for organizations to effectively compete. Our Enterprise Content Management platform drives collaboration and efficiency by streamlining business processes through management, storage and organization of your business documents in real-time.

Outcomes:

- ▶ Digitize documents for workforce to access anytime from anywhere
- ▶ Centralize and secure document management that is easily searchable
- ▶ Streamline organizational procedures leading to resource and cost reductions
- ▶ Increase productivity and delivery performance
- ▶ Improve employee experience with real-time visibility into the status of requests and transactions



Financial Management

As the needs of your organization grow, the demand for a flexible, detailed reporting and scalable financial management solution becomes a business-critical necessity. Our cloud-based financial management platform enables your organization to focus on performance rather than back-office needs.

Outcomes:

- ▶ Integrate financials with operations, sales, etc. for better operational efficiency and optimal financial management
- ▶ Access customizable dashboards, KPIs and reports anytime from anywhere
- ▶ Tag financial tracking
- ▶ Support organizational growth with scalable solutions
- ▶ Reduce costs by lowering capital investments and workforce costs
- ▶ Streamline redundancies in accounting procedures
- ▶ Enhance productivity and customer experience
- ▶ Increase revenue and employee satisfaction
- ▶ Speed to market



The Digital Difference

Cherry Bekaert Digital Advisory helps organizations ignite growth by quickly assessing, transforming and sustaining business strategies based upon priorities, strategic plans and budget. Utilizing an agile and flexible approach, we help you to reengineer your business operations and services offered, examining each area with a focus on people, process, technology and culture.

Your Guide Forward



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About Cherry Bekaert

Cherry Bekaert, ranked among the largest assurance, tax and advisory firms in the U.S., serves clients across industries in all 50 U.S. states and internationally. "Cherry Bekaert" is the brand name under which Cherry Bekaert LLP and Cherry Bekaert Advisory LLC, independently owned entities, provide professional services in an alternative practice structure in accordance with applicable professional standards. Cherry Bekaert LLP is a licensed CPA firm that provides attest services, and Cherry Bekaert Advisory LLC and its subsidiary entities provide business advisory and non-attest services spanning the areas of transaction advisory, risk and accounting advisory, digital solutions, cybersecurity, tax, benefits consulting, and wealth management. We exercise a deliberate curiosity to know our clients' industries and work collaboratively to create shared success. For more details, visit cbh.com/disclosure.

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