

TAX CREDITS & INCENTIVES ADVISORY

R&D Tax Credit: The Innovation Incentive

(IRC Section 41 Credit for Increasing Research Activities)

The Research and Development (“R&D”) Tax Credit is a federal incentive designed to promote innovation in the design, development and improvements of processes, products and services. It allows companies to receive tax credits when certain expenses are incurred for the performance of qualified research and development activities in the United States. For most companies, the R&D tax credit provides a dollar-for-dollar reduction of income tax liabilities. For some start-up companies, a portion of R&D tax credits can be used to offset federal payroll tax liabilities.



Why Investigate the R&D Tax Credit Now?

The R&D tax credit offers innovative businesses the opportunity to save money and generate cash to improve and expand operations, products and services. The credit continues to be expanded, opening the door for more companies to benefit from this incentive while expanding the credits available to past or current incentive recipients. Taxpayers may qualify for benefits from multiple tax years (current and prior). Start-up companies can use the R&D tax credit to offset up to \$250,000 of payroll tax liabilities. C corporations, S corporations, LLCs and Partnerships can investigate the potential for tax liability reductions. Plus, many states offer additional refundable incentives for R&D activities.

Despite all these opportunities, most taxpayers continue to under report potential qualified research expenses (“QREs”). Many businesses are not benefitting from this tax incentive because of false assumptions, such as the R&D must be “groundbreaking” to qualify for the credit; claiming the credit will result in an audit; time tracking tools must be used to capture R&D efforts; or the R&D tax credit is only beneficial to large organizations. We are able to walk you through the R&D process and assist you in navigating common misconceptions.

The IRS has established new disclosure requirements for filing amended claims for refund which must be followed. Employers that claimed the Employee Retention Credit in 2020 and 2021 can still apply for R&D tax credits but need to be aware of the interplay between the two incentives.

How to Qualify for the R&D Tax Credit

Determining which activities qualify for the R&D tax credit begins by passing the Four-Part Test created by the IRS.



R&D Qualified Activities / The Four-Part Test

PART 1 Business Component / Permitted Purpose Test



The activity must relate to a new or improved product, process, or design (business component) that is intended to improve:

- ▶ Function
- ▶ Reliability
- ▶ Performance
- ▶ Quality

PART 2 Technological in Nature



The activity performed must rely on the principles of:

- ▶ Physical science
- ▶ Engineering
- ▶ Computer science
- ▶ Biological science

PART 3 Elimination of Uncertainty



The activity must be intended to discover information to eliminate uncertainty related to:

- ▶ Capability to improve product process or design
- ▶ Method to improve product process or design
- ▶ Appropriateness of design

PART 4 Process of Experimentation



Substantially all the activities must relate to:

- ▶ Identifying uncertainty regarding the development of the product, process, or design
- ▶ Utilize a process to evaluate one or more alternatives to eliminate the uncertainty
- ▶ Testing, trial and error, or modeling, to refine or discard alternatives

How the R&D Tax Credit is Calculated

The R&D tax credit is an incremental credit. Accordingly, to determine what portion of the annual qualified research expenses (“QREs”) are credit-eligible, a taxpayer must analyze qualified spending in prior years. After the prior year analysis is performed, the taxpayer calculates a base amount of spending above which the current year QREs are multiplied by the statutory credit rate. Every year, the taxpayer has the option to choose between two separate calculation methods: the Traditional Method (20% statutory rate) or the Alternative Simplified Credit (“ASC”) Method (14% statutory rate). Most companies calculate credits under the ASC Method; however, a taxpayer should explore both methods and choose the one that yields the largest credit.

Which Activities Do Not Qualify for the R&D Tax Credit?

The IRS excludes some activities from consideration for the R&D tax credit. Non-qualifying categories include research after commercial production; funded research; foreign research; routine testing / quality control / maintenance; adaptation and reverse engineering; non-scientific research; and aesthetics.



What are Qualified Research Expenses?

Specific expenditures incurred during the R&D process can be used to qualify for the credit. These Qualified Research Expenses (“QREs”) typically fall into four categories:

W-2 Wages



- ▶ Box 1 W-2 Wages
- ▶ Names
- ▶ Job title
- ▶ Location (for potential State Credits)
- ▶ Department names

Contract Research



- ▶ Costs of staff augmentation
- ▶ Vendors performing qualified activities on behalf of the taxpayer
- ▶ Vendor-level account detail extracted to document
- ▶ Analysis of T&M versus FFP provisions

Cloud Computing



- ▶ To the extent a cloud platform is used to support the qualified research activities, those costs can be included
- ▶ E.g., AWS, Azure, Google Cloud

Supply Costs



- ▶ Testing supplies
- ▶ Prototype costs
- ▶ Vendor-level account detail extracted to document

Sample Credits by Industry

Technology / Software Development	Manufacturing
Integration of new and legacy systems	Designing, constructing, and testing of prototypes or pilot models
Design and testing of systems such as new hardware or software systems	Development of new construction or processing techniques to improve reliability in the manufacturing process
Modification to existing systems and processes to improve performance, scalability, security, or throughput	Development of new techniques to address health, safety, and environmental concerns
Making improvements to off-the-shelf solutions to meet the needs of the taxpayer's environment	Attempts to minimize product failure in the production process
Life Science / Pharmaceutical	Financial Services
Experimentation with new or alternative materials or reagents into existing processes	Integration of new platforms with in-house developed software
Development of new or improved informatics or analytical tools	Development of new trading platforms
Clinical Trials	Integration of new financial products (e.g., crypto) into new or existing applications and systems
CRO Activities	Financial modeling and the development of new algorithms
Food and Beverage	Energy
Test Kitchen activities	Design and development of networks and systems to monitor energy capacity, transmission
The development of new packaging techniques	Development of new and improved batteries
Attempts to improve manufacturing processes	Development of new bio-fuel production techniques

Cherry Bekaert Process

Scoping the R&D Credit

- ▶ Gather relevant information.
- ▶ Collect electronically available financial information.
- ▶ Identify Qualified Research Expenses.
- ▶ Conduct interviews with key personnel.
- ▶ Estimate the federal and state research credits.
- ▶ Prepare a work plan for the research credit study.

Performing the R&D Credit Study

- ▶ Accumulate financial / cost accounting information.
- ▶ Organize documentation associated with the qualified research activities.
- ▶ Conduct interviews with technical subject matter experts.
- ▶ Analyze current and prior year expenses to substantiate the base amount and the credit eligible QREs.
- ▶ Prepare a methodology memorandum and interview memoranda to demonstrate how taxpayer’s R&D activities meet the requirements for qualification under IRC Section 41.
- ▶ Prepare an IRS audit-ready deliverable.

Our Technology-Driven Survey Process

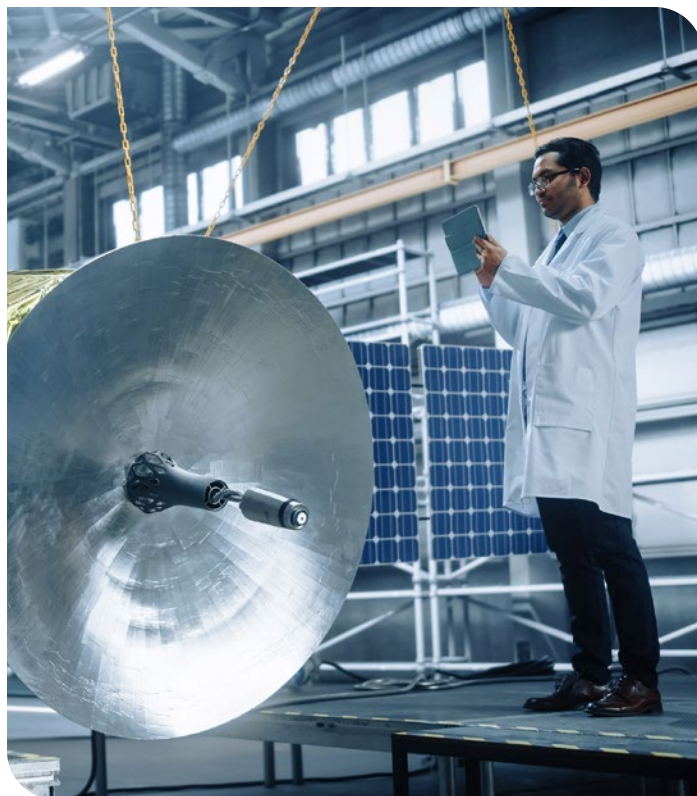
Cherry Bekaert’s R&D survey process includes use of a proprietary, easy to use, survey tool that allows Cherry Bekaert to allocate taxpayer QREs among multiple employees by business component and by activity.

Employee Name	Department	Job Title	State	Business Component	Project Allocation (%)	Conceptualization/Discovery	Design Development	Prototype Development	Prototype Testing, Benchtop Testing, Other Testing	Manufacturability/Pilot/ Trial Runs	Direct Support	Direct Supervision/Review	General & Administrative Activities (Non-Technical)	Routine Production, Maintenance, and QC	People Development/ Training/ Education	Operations	Non-US Activities	Non-Working Time (PTO, Holidays, Sick/Mat Leave, Jury Duty)	Total Activities Allocation			
						Activities																
Employee 1	Product Development	Mechanical Engineer	GA	Business Component 1	25%	25%	35%	10%	15%			15%							100%			
				Business Component 2	25%		50%	50%													100%	
				Business Component A	40%	80%	20%															100%
				Non-Project Time*																		0%
				Non-Working Time	10%																100%	100%
Employee 2	Product Development	Electrical Engineer	WA	Business Component 1	10%														0%			
				Business Component 2	80%																0%	
				Business Component A																		0%
				Non-Project Time*																		0%
				Non-Working Time	10%																100%	100%

Cherry Bekaert's R&D Tax Credit Services

Cherry Bekaert provides a systematic approach to claiming your R&D tax credit. Our goal is to maximize the incentive and provide qualified and detailed documentation that meets IRS standards. When assessing the potential for R&D tax credit benefits, we analyze your: tax returns for the prior four years; prior research credit studies; organization charts, employee W-2 wage amounts, general ledger information, time tracking data; as well as any internal documents defining how potentially qualifying projects are approved at the company. We also look at any contracts defining the payment terms between the company and its customers and the company and its contractors.

Our Tax Credits & Incentives Advisory professionals begin by providing a complimentary analysis of your operations to identify Qualified Research Expenses and estimate federal and state R&D tax credits. Then we map out a plan to implement your research credit study. The next step is conducting a thorough, detailed study that addresses IRS requirements, followed by preparation of a comprehensive memorandum documenting how these requirements are met. Finally, Cherry Bekaert provides each client with an IRS audit-ready deliverable.

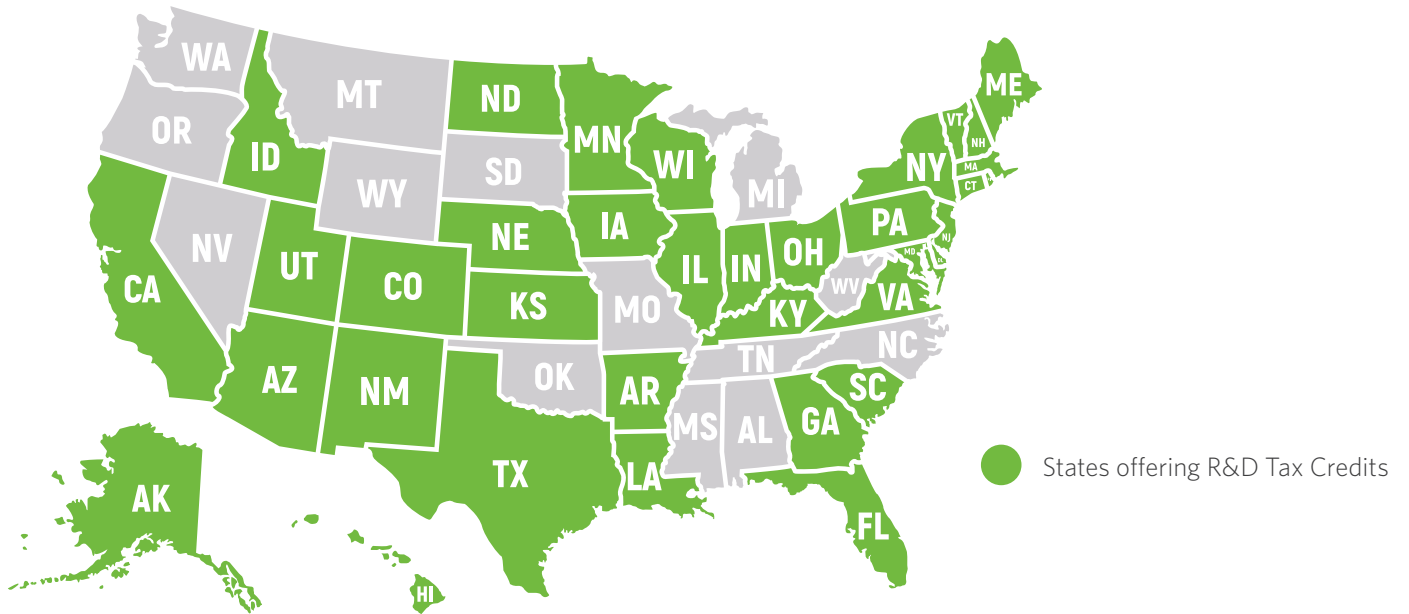


Value Added Benefits

- ▶ Complimentary analysis of federal and state R&D incentive benefits.
- ▶ IRS defense services.
- ▶ Consultation and analysis regarding credit utilization by the company and by partners and shareholders.
- ▶ Analysis of whether R&D credits can be used against federal and state payroll tax liabilities.
- ▶ Deliverables designed to address potential IRS inquiries.
- ▶ Proprietary technology tools to survey R&D subject matter experts.
- ▶ Identification of other credit benefits specific to alternative energy investments, hiring, and capital investments.

States Offering an R&D Tax Credit

In addition to the federal R&D tax credit, many states offer similar R&D tax credits.



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About Cherry Bekaert

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